# What's New 2023

## Hunter®



### Enhancing Our Commitment to Partnership and Innovation

We're working diligently to meet increasing demands for our industry-leading irrigation solutions and deliver the innovations you need to solve your toughest irrigation challenges.



#### **INNOVATION AT WORK**

We continually add new features to our products to help you work smarter. For example, the new ICC2 Cellular Connection Module provides a secure, reliable 4G LTE connection to Centralus™ Software that enables cloud-based flow monitoring for ICC2 Controllers.



HIGH-PRESSURE

PRESSURE- REGULATED

#### **WATER-SAVING SOLUTIONS**

We're committed to helping you save water and money. In 2022, we expanded our water-saving, pressure-regulated **Pro-Spray® PRS30** and **PRS40** Sprinkler Body offering to include shorter 3" pop-up options for improved efficiency in shallow landscaped areas. In the coming months, look for new products that improve precipitation rates and provide greater water efficiency.

Order early so you can be among the first to get them!



#### **YOUR SUCCESS IS OUR SUCCESS**

To ensure a bright future for your business, we're investing in every area of our operations. Here are some of the projects we're working on:

- Acquiring additional suppliers and qualifying new materials to better navigate component and material shortages
- Redesigning irrigation controllers to overcome supply issues
- Doubling sprinkler body capacity to meet demand
- Expanding production to boost delivery of PGP® Rotors
- Broadening our water-efficient MP Rotator<sup>®</sup> line to give you more options
- Opening a new warehouse in the eastern United States to speed up shipping
- Launching new online education programs to help you grow your skills for free
- Upgrading apps with new functions and language options to make them easier to use in a global market

### Powerful Tools to Grow Your Business

We offer a full range of online resources to help you work smarter, support your customers, and boost your product knowledge — for free!



#### **HUNTER PRESENTER**

Instantly access a range of product information with this web-based app, including new product presentations, competitive advantages, and key benefits. Use the app to learn about Hunter products so you can better serve your customers.

Download through your Hunter My Account at **presenter.hunterindustries.com**.



#### **MY LIST**

Build customized product lists for every irrigation project. Email your lists to distributors for faster ordering and add cut sheets, list pricing, and notes to each project.

#### hunter.info/mylist



#### **WATER SAVINGS CALCULATOR**

Show your customers how much water they can save by upgrading to a more effcient irrigation system.



#### **HUNTER UNIVERSITY**

Advance your career with comprehensive online training certificate programs for irrigation professionals. From the Product Specialist Program that provides general product knowledge to the new Irrigation Installation Fundamentals Program that offers advanced technical training, there's a course waiting for you!

#### hunter.info/training



#### SITEREC APP

Close sales faster! Built-in videos and product comparisons help you show the value of a better product and confidently present irrigation system recommendations to your customers. Add your company logo and business details for a professional presentation.



#### **DRIPLINE CALCULATOR**

Eliminate the guesswork before starting a micro irrigation project. This handy tool calculates run times, recommends products, calculates the total length of dripline required, and provides the total project flow rate.





## The Fun Way to Gain Product Knowledge

Unlock your potential with The Vault by learning new facts, earning coins, and working your way toward awesome prizes.



#### WHAT IS THE VAULT?

The Vault holds valuable information to help your business succeed by providing weekly trivia questions, challenges, and puzzles about Hunter products.

- Access exclusive opportunities that help you increase your skills, test your knowledge, and boost purchases with customers
- Introduce new employees to Hunter products by adding a training program inside The Vault to your onboarding process
- Create custom challenges for your team or customers to help them learn more about Hunter products

You'll earn coins for each challenge that is completed successfully. Redeem coins for valuables, risk them in raffles, or donate them to a charitable cause.

Contact your Hunter representative to discuss how you can leverage The Vault for your team.

#### **HOW DO I ACCESS THE VAULT?**

Log in to The Vault at vault.hunterindustries.com using your Hunter My Account information. If you don't have a free account, you can create one at <a href="mailto:sso.hunterindustries.com">sso.hunterindustries.com</a>. Start playing now!

#### **OUESTIONS?**

For answers to FAQ and access to the full terms and conditions, visit **vault.hunterindustries.com**.

If you have additional questions, reach out to your Hunter area manager or email us at **vault@hunterindustries.com**.



Website hunterindustries.com | Customer Support 1-800-383-4747 | Technical Service 1-800-733-2823

Helping our customers succeed is what drives us. While our passion for innovation and engineering is built into everything we do, it is our commitment to exceptional support that we hope will keep you in the Hunter family of customers for years to come.

