

# WORK SMARTER

## With Professional Business Tools

**Hunter®** | FXLuminaire

Helping our customers succeed is what drives us. While our passion for innovation and engineering is built into everything we do, it is our commitment to exceptional support that we hope will keep you in the Hunter family of customers for years to come.



Gregory R. Hunter, CEO of Hunter Industries



Gene Smith, President, Landscape Irrigation and Outdoor Lighting

Hunter®  
FXLuminaire  
MyList

Hunter®  
UNIVERSITY



Hunter Industries [hunterindustries.com](http://hunterindustries.com) | FX Luminaire [fxl.com](http://fxl.com)  
Customer Support 1-800-383-4747 | Technical Service 1-800-733-2823

# POWERFUL TOOLS TO GROW YOUR BUSINESS

We offer a full range of online resources to help you work smarter, support your customers, and get more product knowledge — **for free!**

## IRRIGATION TOOLS

### SiteRec App

Close sales faster! Built-in videos and product comparisons help you show the value of a better product and confidently present irrigation system recommendations to your customers. Add your company logo and business details for a professional presentation.

### Run Time Calculator

Use this calculator to generate the most efficient irrigation schedule for every landscape and prevent wasteful runoff.

### Dripline Calculator

Eliminate the guesswork before starting a micro irrigation project. This handy tool calculates run times, recommends products, calculates the total length of dripline required, and provides the total project flow rate.

### Water Savings Calculator

Show your customers how much water they can save by upgrading to a more efficient irrigation system.

Access these tools and more at:



<https://hunter.info/tools>



<https://fxl.com/tools>

### Product Support Information

- Brochures
- CAD details
- Owner's Manuals
- Photo library
- Product/Technical guides
- Videos

### Custom Marketing Materials

- Brochures and Postcards
- Door hangers
- Email templates
- Graphics
- Truck magnets
- Yard signs

## IRRIGATION AND LIGHTING TOOLS

### Hunter Presenter

Instantly access a range of product information with this web-based app, including What's New presentations, solutions-based selling strategies, competitive advantages, and key benefits. Distribution staff can use the app to help customers learn about Hunter and FX Luminaire products and drive revenue at the counter. Download through your Hunter My Account at [presenter.hunterindustries.com](http://presenter.hunterindustries.com).



### My List

Build customized product lists for every irrigation and lighting project. Email your lists to distributors for faster ordering and add cut sheets, list pricing, and notes to each project. [hunter.info/mylist](http://hunter.info/mylist) | [fxl.com/mylist](http://fxl.com/mylist)



### My Design

Simplify the design process by combining the power of My List with actual images of your project. First, import photos into the tool. Then drag and drop lighting products over each image and property area. Use Night Mode to wow clients with an engaging nighttime lighting experience. Finally, export your design file for clients and send the product list to your local distributor. It's that easy! [fxl.com/mydesign](http://fxl.com/mydesign)



NEW  
Night  
Mode!

### Hunter UNIVERSITY

### Hunter University

Advance your career with comprehensive online training certificate programs for irrigation and lighting professionals. From general product knowledge to advanced control systems and design techniques, there's a program waiting for you! [hunter.info/training](http://hunter.info/training)



Follow us to stay on top of the latest news and product information!

